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Blachly-Lane County Cooperative Electric Association 90680 Highway 99 Eugene, OR 97402 688-8711

Consumers Power Inc. 6990 SW West Hills Road PO Box 1180 Philomath, OR 97370 929-3124 or 1-800-872-9036

Pioneer Telephone Cooperative 1304 Main Street PO Box 631 Philomath, OR 97370 929-3135 July 25, 1994

William F. Caton Secretary Federal Communications Commission 1919 M St. NW Rm. 222 Washington, DC 20554

To the Honorable William F. Caton:

Jeel Wen Brown

I have enclosed a copy of a letter I sent today to FCC Chariman Hundt regarding the Cable Competition Report.

Thank you for your consideration in this matter.

Sincerely,

LeeEllen Brown General Manager

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Blachly-Lane County Cooperative Electric Association 90680 Highway 99 Eugene, OR 97402

688-8711

July 25, 1994

PO Box 655

The Honorable Reod Hundt Chairman Federal Communications commission 1919 M Street, NW, Rm. 814 Washington, DC 20554

Subject:

Cable Competition Report CS Docket No. 94-48

Philomath OR 97370 929-4000

Dear Chairman Hundt:

As a cooperative formed by two rural electric and one rural telephone provider, and as a member of the National Rural Telecommunications Cooperative (NRTC), Casco Communications is a distributor of Rural TV for C-band systems and the DIRECTVtm direct broadcast satellite (DBS) television service. As such, my company is directly involved in bringing satellite television to rural consumers.

This letter is to voice my support of the Comments of the NRTC in the matter of Implementation of Section 19 of the Cable Television Consumers Protection and Competition in the Market for the Delivery of Video Programming, CS Docket No. 94-48.

Casco Communications' ability to compete in our local rural marketplace is being hampered by our lack of access to programming owned by Time Warner and Viacom, despite passage of the 1992 Cable Act.

This programming, including some of the most popular cable networks like HBO and Showtime and other premium movie channels is available only to my principal competitor, the United States Satellite Broadcasting Co. (USSB), as a result of an "exclusive" contract signed between USSB and Time Warner/Viacom.

However, none of the programming contracts signed by DIRECTVtm are exclusive in nature, and USSB is free to obtain rights to sell any of the channels available from DIRECTV.

Mr. Hundt, Casco Communications agrees with the NRTC that these exclusive programming contracts do not comply with the intent of the 1992 Cable Act. I believe the Act prohibits any arrangement that prevents any distributor from gaining access to

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Pioneer Telephone Cooperative 1304 Main Street PO Box 631 Philomath, OR 97370 929-3135 programming to serve non-cabled rural areas. Currently, if one of my customers also wishes to receive Time Warner/Viacom channels, that customer must purchase a second subscription to the USSB service. I cannot provide competition with USSB for these services, and without competition the price of the Time Warner/Viacom channels is kept unnecessarily high.

Not being able to offer HBO, Showtime and the other USSB channels to my customers has also adversely affected my ability to compete against other sources for television in my area. For several years rural customers have been requesting that Casco's

parent electric and telephone cooperatives provide them with quality information and entertainment television from a local service provider that is comparable to cable, which is not available to them. At last, through the availability of the DBS system, the technology is here; but I cannot provide service comparable to cable for these rural customers. I can provide some of the services they have been going without for years, but not the premium channels they know are available to cable subscribers in the urban areas. Now I have customers who cannot understand why I cannot provide them with these services.

Through their membership in the three parent cooperatives, these customers have invested in this project to provide quality and choice in television programming through a local source they can trust. Casco cannot provide the services for the premium offerings available only through USSB, nor can we assure our customers of quality customer service, or local resolution of billing problems, as we can with their DIRECTV programming. Instead, my customers must have two subscriptions, two monthly bills, make payments to two separate companies, and receive no local service for their USSB programming. Cable customers are not required to jump through theses kind of hoops to have access to television programming. Rural customers should have the same opportunity and availability of quality television as those with access to cable.

We believe very strongly that the 1992 Cable Act flatly prohibits any exclusive arrangements that prevent any distributor from gaining access to cable programming to serve rural non-cabled areas. That is why we supported the Tauzin Amendment, embodied in Section 19 of the Act.

Casco Communications is asking the FCC to banish the type of exclusionary arrangements represented by the USSB/Time Warner/Viacom deal, and in so doing remedy these problems so that the effective competition requirements of Section 19 become a reality for customers in my section of Rural America.

Thank you for your consideration in this matter.

Sincerely,

LeeEllen Brown General Manger

C:

The Hon, Representative Ron Wyden

The Hon. Representative Peter A. DeFazio

The Hon. Representative Robert F. Smith

The Hon. Senator Mark O. Hatfield

The Hon. Senator Robert Packwood

William F. Caton, Secretary

The Hon, James H. Quello

The Hon. Andrew C. Barrett

The Hon. Susan Ness

The Hon. Rachelle B. Chong